



FOR IMMEDIATE RELEASE

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Las Vegas, Nevada - (May, 8, 2019) - Shadow Works Group announced today that the New Market Apparel™ line of protective gloves designed and built utilizing SWXTech™ technology for commercial manufacturing and the construction trades won the “Made In The USA Best New Product” at the 2019 National Hardware Show.

Shadow Works Group, a US made, disabled veteran owned company and its commercial products brand, New Market Apparel™, introduced the new line of protective gloves, which are the first gloves in the marketplace to provide comprehensive protection at unprecedented levels at the 2019 National Hardware Show. While gloves currently being utilized by commercial manufacturers and builders offer good protection in one of the six performance areas (slash, stab, cut, puncture, fire and abrasion), New Market Apparel™, through the use of SWXTech™, has developed a glove that universally outperforms every other glove in the marketplace in all six performance areas without losing any dexterity and remaining breathable, wash and tumble dryable.

“We are very excited that the New Market Apparel™ line of protective gloves was named “Made In The USA Best New Product” at the 2019 National Hardware show and to have been selected above all of the other wonderful and innovated new products this year is a great honor,” stated Mark Sullivan, CEO Shadow Works Group. “The response and interest we received during the show from all facets of the construction and manufacturing trades was spectacular and showed a great interest by manufacturers in providing their employees with the best hand protection in the market place.”

New Market Apparel™ understands the impact of lost time, wages, the expense of injuries and is committed to utilizing new technology to reduce financial loss of both workers and employers through its unique line of products.

New Market Apparel™ utilizes Shadow Works Group Technology, (SWXTech™) which was originally developed for the space industry, tested in the battlefield and now available to the manufacturing industries. SWXTech™ is a licensed and patented product utilizing the trademarked names of “WorkArmor™” and “New Market Apparel™”. To learn more about these companies please visit, www.NewMarketApparel.com & www.ShadowWorksGroup.com.